



*Astrucia Lewis*  
#51807  
PATENT  
998002 PA6  
*Rw*  
*3-15-04*

IN THE U.S. PATENT AND TRADEMARK OFFICE

Applicant: KADDECHE, Karim et al. Conf.: 3960  
Appl. No.: 09/851,909 Group: 3622  
Filed: May 9, 2001 Examiner: JANVIER, JEAN D.

For: METHOD AND APPARATUS FOR  
GENERATING TARGETED IMPRESSIONS TO INTERNET CLIENTS

**AMENDMENT AND REPLY TO OFFICE ACTION**

**RECEIVED**  
MAR 10 2004  
**GROUP 3600**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

March 1, 2004

Dear Sir:

*In reply to the Office Action dated 10/30/2003, the following amendments and remarks are respectfully submitted in connection with the above-identified Application.*

Also, Applicant hereby requests a one-month (1) extension for filing the present Reply to the outstanding Office Action, which now expires on March 1, 2004, with the one-month extension (February 29, 2004 is Sunday).

Claims 1-3 are non-elected. Claims 4-13 are pending in the application. Claims 4-13 are rejected under 35 USC Sec. 102 as being unpatentable over Hanson.

Amendment to the Claims begins on page 2 of this submission.



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Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

March 1, 2004

Sir:

Transmitted herewith is an amendment and reply to office action  
in the above-identified application.

- Applicant claims small entity status under 37 C.F.R. § 1.27.
- The enclosed document is being transmitted via the Certificate of Mailing provisions of 37 C.F.R. § 1.8.
- The enclosed document is being transmitted via facsimile.

The fee has been calculated as shown below:

	CLAIMS REMAINING AFTER AMENDMENT	HIGHEST NUMBER PREVIOUSLY PAID FOR			PRESENT EXTRA	RATE	ADDITIONAL FEE
TOTAL	10	-	13	=	0	\$ 9	\$0.00
INDEPENDENT	2	-	3	=	0	\$ 42	\$0.00
<input type="checkbox"/> FIRST PRESENTATION OF A MULTIPLE DEPENDENT CLAIM						\$140	\$0.00
						TOTAL	\$0.00

Appl. No. 09/851,909

- Petition for ONE (1) month(s) extension of time pursuant to 37 C.F.R. §§ 1.17 and 1.136(a). \$55.00 for the extension of time.
- No fee is required.
- Check(s) in the amount of \$55.00 is(are) enclosed.

Respectfully submitted,

By

  
PHILIP K. YU, Reg. No. 35,742  
Attorney for Applicant

Please direct all correspondence to:

Philip K. Yu  
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